

Coryndon Luxmoore

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skills

Design and specification of UI behaviors of complex business applications for development by local and offshore teams

- Visual and interaction design of screens
- Creation of information graphics
- Design of overall application structure and flow
- Documentation of all system behaviors

Facilitation of business design and gathering of user requirements for software development

- Ability to lead, develop, and facilitate task-based user testing and participatory design
- Creation of wireframes, site maps, and process flows
- Development of paper-based and low-fidelity HTML prototypes
- Ability to extensively collaborate with technical teams during business and technical design
- Planning and management of UI design track
- Presentation of design recommendations and proposals to internal and external clients

Interface design for a wide range of delivery platforms, industries, and applications

- Java Swing applications and applets
- Web-based applications using HTML, JSP, ASP, PHP, and Ruby on Rails
- Microsoft Smartphone
- Retail call center customer service applications
- Energy scheduling systems
- Financial services trading and extranet applications
- Community sites
- Retail e-commerce sites

employment

Consultant, Providence, RI, April 2005-Present

- Completed projects for Legg Mason, Health Dialog, CVS/pharmacy, Anthem, Form4Oracle.com, Sapient, and Fidelity Investments
- Owner of LickityClik developer of AboutMyLeague.com sports league management software

Design Lead KG Partners, Providence, RI, full-time October 2007-February 2009

- Redesigned the corporate website for the Ryder Supply Chain Solutions
- Created a web tool for IDEXX to enable cat owners and vets to access, understand, and share local prevalence data for three preventable feline diseases as part of a product launch
- Led the design of an award winning NASCAR Craftsman Truck Series racing site with a custom CMS system for Con-way trucking

Design Architect Dakasa Corporation, Boston, MA , full-time January 2003-April 2005

- Led the design of the new L.L. Bean call center order placement and inquiry system
- Led the design of project enhancing the existing L.L. Bean call center Java Swing application. Enabled level 1 reps to perform more advanced customer service functions resulting in higher user satisfaction and lower call times
- Provided interaction design, HTML prototyping and functional specifications for a dynamic content delivery application for Orange Imagineering using the Orange SPV Smartphone
- Transformed RedBird's innovative security technology into functional product specifications and screen designs for offshore development

Senior Information Architect - Manager of User Experience, Sapient Corporation, Cambridge, MA, full-time April 1999-January 2003

- Represented the Sapient Energy Services business unit for two years supporting business development and the User Experience practice
- Developed a long term user experience and brand strategy for NYISO online applications leveraging extensive in-context interviews and observation
- Provided visual and interaction design for the NYISO OSS energy scheduling system

- allowing energy traders to schedule electricity across multiple energy markets
- Led the information architecture track for the Staples 2.0 redesign, which included new site structure and advanced personalization functionality
- Led the UI track for the Quill.com visual and functional port to the Staples.com platform including management of the third-party design team and facilitation of client workshops to gather screen and business requirements
- Provided interaction design for Broker to Broker stock trading platform
- Designed the information architecture for a French language private mutual fund extranet for AXA IM

Interactive Designer - Senior Information Designer, THINK New Ideas, Boston, MA, full-time May 1997-April 1999

- Designed BankBoston's award-winning redesign of the corporate, personal financial services, and homepage
- Designed and user tested the interface and structure for BankBoston's award-winning new online account opening tool
- Developed and user tested site structure, navigation, and strategy for a unified Nortel Networks web site as part of the Nortel Networks interim web site development team
- Provided information architecture for Nortel Networks 1998 online annual report
- Designed and developed information architecture for EMC Business Challenges web site
- Designed and produced all graphics for a wide range of web sites including FUNK Software , Lightbridge , and others
- Developed visual design and animations for Dow Coming's HR intranet

Consultant, April 1996-May 1998

- MediaOne Express, Cambridge, MA, consultant February 1997-May 1998
- Designed and developed broadband demonstration web kiosks for MediaOne Express
- Designed versions 1.0 and 2.0 of Hometown Sports , a local varsity sports broadband video site for Eastern Massachusetts including logo design and template coding)
- Inso Technologies, Providence, RI, consultant September 1996-February 1997
- Developed logo for DynaText software and interface for the demo CD-ROM/diskette
- Responsible for designing interface for DynaBase web site including a number of illustrations and animations
- Ziff-Davis Interactive, Boston, MA, consultant April 1996-January 1997
- Led the design of ZD Net University subscription learning community including all illustrations and most HTML coding
- Designed a new interface for ZD Net Discussion message board

education Rhode Island School of Design, Providence, RI; BFA in Industrial Design, 1994

awards Silver Arrow — Technology, Con-way Racing Web site, Maine Public Relations Council, 2008

Best Banking Site, BankBoston Online Account Opening, Web Marketing Association, 1998

Outstanding Web Site, BankBoston-Retail, Web Marketing Association, 1998

References available on request